



P.O. Box 1532 ~ Sanford, NC 27331
sanfordparade@gmail.com ~ info@centralcarolinajcs.org ~ www.centralcarolinajcs.org

SANFORD CHRISTMAS PARADE INFORMATION SHEET

Santa Claus is coming to town, and the 2017 Sanford Christmas Parade will mark his official arrival! **The parade is scheduled for Monday, December 4, 2017 at 7pm.**

We hope you and your organization make plans to participate in this year's event. This is a long-standing community tradition and its success depends on the involvement of our local citizens.

This year's event will follow the same route as last year, starting at the Elks Club on Wicker, traveling through downtown and ending back at the Elks Club on Carthage Street.

This parade is a family event and has been a Sanford tradition for nearly 60 years. The Central Carolina Jaycees urge you to join us in making this one of the highlights of the 2017 holiday season.

Attached you will find a participant registration form. Participation levels are as follows: \$25 for marching/walking units, \$45 for motorized units, and \$750 for commercial floats. Band and media sponsorships are also available. **All school and non-profit youth groups are free (EXCLUDING Kings/Queens and pageant winners).**

If you have any questions, please feel free to contact the Central Carolina Jaycees at sanfordparade@gmail.com. We look forward to seeing you on Monday, December 4th.

Submit form Attention Gina Guerrero, Central Carolina Jaycees, P.O. Box 1532, Sanford, NC 27331.
Checks should be made payable to Central Carolina Jaycees.



Participant Registration Form

FEES

Individuals and Organizations wishing to participate in the parade will be charged a fee based on the following (*see sponsorship form to reserve a commercial float*):

- Marching units: \$25
- Motorized units: \$45
- Non-profit organizations: \$25
- Non-profit youth groups and school youth groups: no cost

PARTICIPANT ENTRY INFORMATION

Contact Name:

Organization Name:

Phone Number:

Email:

CIRCLE type of entry: Marching/Motorized

Length of Entry in FT.:

Non-profit? Yes No

Music? Yes No

Number of units: _____

Describe your entry: _____

All entries are limited to 50 feet of line-up space in the parade! All entries must have a Christmas theme and are subject to approval by parade organizers.

I have read the Parade Rules. By checking this box, you certify that you have read and will comply with the parade rules located at www.centralcarolinajcs.org/parade.htm. Failure to comply with these rules will jeopardize your participation in future parades.

Signature: _____

PAYMENT (*select one*)

My check/money order is enclosed.

I would like to pay by cash.
(Drop-off must be set-up through e-mail)

Payment must be received by WEDNESDAY, November 22, 2017. A check by the Parade Rules and a signature is required to participate. Any cancellations after this date will result in a forfeit of your parade fees. There is no option for credit card payments.

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ADDITIONAL INFORMATION

Is there anything WE NEED TO KNOW?

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