



P.O. Box 1532 ~ Sanford, NC 27331
info@centralcarolinajcs.org ~ www.centralcarolinajcs.org

Parade Date: December 4, 2017

Parade Time: 7pm

Parade Line-up: 6pm

The Central Carolina Jaycees are proud to manage the Sanford Christmas Parade. On average, 8,000-10,000 people attend the parade in person, and many more view the re-broadcast on TV-46 or listen in on WWGP, WFJA, WLHC and WDSG.

This 60-year tradition is simply not possible without the support of our business partners. The Jaycees are offering the following sponsorships with value-added benefits to our business community.

We think this event is important to the quality of life of our county. Just imagine our community without the annual Christmas Parade. We hope you think it is important as well and offer your support to ensure the parade continues to thrive.

2017 Sponsorship Opportunities

Parade Sponsor/\$900 starting bid: Your name/logo will be featured prominently at the parade and in all promotional and broadcast materials. Your company is provided with a professionally decorated float (including signage) and can have up to 20 riders. **This float will be at the front of the parade behind JROTC and our dignitaries.** *(ONLY 1 available)*

Float Sponsor/\$750: You are provided with a professionally decorated float and can have up to 20 riders. Your company's logo is included on all promotional materials and you are provided with signage for your float. Your organization will also be featured during the televised broadcast. **Your place in the parade will be determined by how soon you return your form and pay for your float.** *(9 available)*

Media Sponsor/\$200: Your company is included in all publicity for the parade, including during the televised broadcast, an ad in *The Sanford Herald*, and on the parade's Facebook page.

Parade Friend/\$100: You will receive logo recognition as a parade sponsor during the televised broadcast, and on the parade's Facebook page.

Please submit form Attention Gina Guerrero, Central Carolina Jaycees, P.O. Box 1532, Sanford, NC 27331. Checks should be made payable to Central Carolina Jaycees.



2017 Sponsorship Form

ENTRANT INFORMATION

Company Name:

Contact Name:

Phone Number:

Email:

Please select from the following sponsorships:

- Parade Sponsor: \$900+
- Float Sponsor: \$750
- Media Sponsor: \$200
- Parade Friend: \$100

Total Sponsorship: \$ _____

Indicate your top 3 float choices below:

Example: #56(c) _____

1) _____

2) _____

3) _____

If you haven't seen the float choices,
email us at sanfordparade@gmail.com.

IMPORTANT: Email your logo as a *.jpg or *.gif to sanfordparade@gmail.com so that it can be featured on our website and Facebook page.

I have read the Parade Rules. By checking this box, you certify that you have read and will comply with the parade rules located at www.centralcarolinajcs.org/parade.htm. Failure to comply with these rules will jeopardize your participation in future parades.

Signature: _____

PAYMENT (select one)

My check/money order is enclosed.

I would like to pay by cash.
(Drop-off must be set-up through e-mail)

Payment must be received by WEDNESDAY, November 22, 2017. A check by the Parade Rules and a signature is required to participate. Any cancellations after this date will result in a forfeit of your parade fees. There is no option for credit card payments.

Please submit form Attention Gina Guerrero, Central Carolina Jaycees, P.O. Box 1532, Sanford, NC 27331. Checks should be made payable to Central Carolina Jaycees.

ADDITIONAL INFORMATION

What information would you like us to include in the televised broadcast?

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